

## Message Text

UNCLASSIFIED

PAGE 01 OTTAWA 02960 211733Z

70

ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-04 H-02 INR-07 L-03

NSAE-00 NSC-05 PA-02 PRS-01 SP-02 SS-15 USIA-15

COME-00 FCC-02 BIB-01 /072 W

----- 091941

R 211655Z JUL 76

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 535

UNCLAS OTTAWA 2960

E.O. 11652: N/A

TAGS: EFIN, EIND, ETEL, SCUL, CA

SUBJ: BILL C-58: BROADCASTING PROVISIONS

REF: OTTAWA 2891

ON JULY 16 COMMUNICATIONS MINISTER SAUVE REAFFIRMED GOC'S  
EARLIER COMMITMENT THAT THE BROADCASTING PORTION OF  
BILL C-58 WOULD COME INTO EFFECT WHEN IT HAD BEEN  
DETERMINED THAT SUFFICIENT ADVERTISING TIME WAS AVAILABLE  
ON CANADIAN TELEVISION STATIONS TO SATISFY CANADIAN NEEDS.  
MME SAUVE SAID SHE WOULD RECEIVE REPRESENTATIONS FROM  
CANADIAN ADVERTISERS AND BROADCASTERS UNTIL AUGUST 16,  
1976, AFTER WHICH A DECISION WILL BE MADE AS TO WHEN THE  
BROADCASTING PROVISIONS OF THE BILL WILL COME INTO FORCE.  
COPY OF DOC PRESS RELEASE BEING POUCHED TO EUR/CAN.  
ENDERS

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** ADVERTISING, CENTRAL LEGISLATURE, LEGISLATIVE BILLS, BILL C-58, TELEVISION BROADCASTING  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 JUL 1976  
**Decapton Date:** 01 JAN 1960  
**Decapton Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976OTTAWA02960  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D760281-0549  
**From:** OTTAWA  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1976/newtext/t19760737/aaaabfyy.tel  
**Line Count:** 45  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 76 OTTAWA 2891  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** hackerp0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 12 FEB 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <12 FEB 2004 by ThomasVJ>; APPROVED <07 JAN 2005 by hackerp0>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** BILL C-58: BROADCASTING PROVISIONS  
**TAGS:** EFIN, EIND, ETEL, SCUL, CA  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006